**Project Design Phase Part 1**

**Solution Architecture**

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| Date | 13.11.2023 |
| Team Id | 634AF22140249FEB192412EFFC6B4CFF |
| Project Name | How to a create a Landing page in hubspot. |

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| S.I | Component | Description |
| 1. | Log in to HubSpot | Log in to your HubSpot account using your credentials. |
| 2. | Access the Page Builder | Once you're logged in, go to the HubSpot dashboardClick on "Marketing" in the top menu, then select "Website" from the dropdown menu. |
| 3. | Create a New Page | In the Website Pages dashboard, click the "Create a new page" button. |
| 4. | Select a Template | HubSpot provides a variety of templates to choose from. You can select one that best fits your landing page's purpose, or start from a blank page. |
| 5. | Edit Content | You'll be taken to the HubSpot Page Editor. You can now start customizing your landing page. |
| 6. | Optimize for Mobile | Ensure that your landing page looks good on mobile devices. HubSpot's page builder usually takes care of this, but it's always good practice to check. |
| 7. | SEO Settings | Set up SEO settings for your landing page.This includes the page title, meta description, and URL. |
| 8. | Add a Form | If you're using the landing page for lead generation, you should add a form to capture visitor information. |
| 9. | Preview and Test | Before publishing, preview your landing page to make sure everything looks as expected. |
| 10. | Publish | Once you're satisfied with your landing page, click the "Publish" button. Your landing page is now live and accessible. |
| 11. | Analyze and Optimize | HubSpot provides analytics to help you track the performance of your landing page. |
| 12. | Integrate with Other Tools | You can integrate your HubSpot landing page with other HubSpot tools and third-party applications, such as email marketing or CRM software, to automate workflows and manage leads more effectively. |